



2018 GORDON HAY SCHOLARSHIP

Procedures and Guidelines

The Gordon Hay Scholarship Committee selects a student to receive a unique \$5,000 scholarship. The Gordon Hay Scholarship benefits a selected student within the Charlotte region who demonstrates technical or artistic accomplishment in a non-performance area of the performing arts. The award is designed for special learning opportunities related to the recipient's career interest in a non-performing area of the performing arts. Opportunities include but are not limited to professional conferences, seminars, workshops, participation in an unpaid internship program, technology, books, supplies, and professional performances. This award may not be utilized for school tuition, class fees, or college living expenses.

Allocation of the award will be administered by the Education Department of Blumenthal Performing Arts. To draw from the award account, the recipient must submit a formal request to Blumenthal's Education Department. It is possible for a recipient to utilize the entire award amount within the first year of college or to occasionally draw from the account as opportunities arise within a four-year undergraduate career. If the total amount of the award is not used during the undergraduate experience, the award recipient will not be entitled to a cash settlement upon graduation. Scholarship prize amount, number of scholarships awarded, and other details of the scholarship may be updated prior to the application deadline at the discretion of the Education Department of Blumenthal Performing Arts.

Eligibility

- Student is a graduating high school senior, college freshman, or college sophomore at the time of application.
- Student must be pursuing an undergraduate degree in a non-performance discipline of the performing arts (music composition, directing, costume design, set design, lighting design, sound design, arts administration, education, etc.)
- Student resides in one of the following Charlotte-area counties: Alexander, Anson, Cabarrus, Catawba, Cleveland, Gaston, Iredell, Lincoln, Mecklenburg, Rowan, Stanley, Union, Chester (SC), Chesterfield (SC), Lancaster (SC), York (SC).

The Scholarship Committee will consider the following when selecting finalists:

1. Academic performance
2. Evidence of a pursuit for personal excellence
3. School and community engagement
4. Desire to enrich the lives of others through the performing arts
5. Career potential in a non-performance area of the performing arts as evidenced by a portfolio and appropriate references
6. Financial need



Application Process

1. Application forms will be available and downloadable on **December 8, 2017** at www.blumenthalarts.org/scholarships.
2. All application packets must be received by **April 19, 2018**. Application packets must contain:
 - a. Completed Scholarship Application Form (typed responses only)
 - b. One-page essay detailing why applicant is applying for the Gordon Hay Scholarship
 - c. Transcript from applicant's high school
 - d. Copy of the *2018-2019 Student Aid Report**
 - e. Reference Contact Form and recommendation letter from a current teacher or industry professional
 - f. Copy of a college acceptance letter and any financial aid award letters received (If not yet received, copies must be submitted upon request).
3. From the total number of applicants, the Scholarship Committee will select finalists for the scholarship. All applicants will be notified of their candidacy status no later than Friday, **April 27, 2018**.
4. All finalists will be invited to the Gordon Hay Scholarship Interviews on Saturday, **May 12, 2018**. Finalists must be present on May 12 to be considered for the scholarship.
 - a. All finalists will be scheduled in 15 minute intervals beginning at 9 AM and concluding no later than 5 PM. Each student will have a maximum of 14 minutes with the Scholarship Committee, comprised of four minutes for a portfolio presentation and 10 minutes for discussion with the committee.
 - b. Specific portfolio presentation and interview times will be assigned according to logistical concerns no later than May 4.
 - c. Portfolios may include show programs, photos, letters of appreciation or commendation, illustrations, memorabilia that portray artistry and ability, and any other relevant coursework or items. A computer DVD player will be available if portfolio includes video elements. In cases where portfolio materials are extremely limited, the Scholarship Committee will rely heavily on the discussion portion of the meeting and reference letters in the application packet.
5. All finalists will be notified on May 14 of their scholarship recipient status. The scholarship recipient will be invited to the Blumey Awards on May 20, where the recipient will be presented the scholarship award during the ceremony.

*A *Student Aid Report* (or SAR) is a paper or electronic document that provides basic information about your eligibility for federal student aid and lists your answers to the questions on your FAFSA. Parents of students applying for the Gordon Hay Scholarship are encouraged to complete and submit to the appropriate government offices their respective 2017 tax returns and Federal Application for Student Aid (FAFSA) applications no later than mid-February in order to meet the Gordon Hay Scholarship application deadline of Thursday, April 19, 2018. If you provided a valid e-mail address on your FAFSA application, you will receive an email with instructions on how to access a copy of your SAR. If you did not provide an email address on your FAFSA application, you will receive either a SAR or a



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SAR Acknowledgement via post mail. Typically, you will be able to access your SAR within two weeks of filing your FAFSA. FAFSA information may be accessed at www.fafsa.ed.gov.

All application packets must be received by April 19, 2018.

Materials may be submitted through the following ways:

By mail to The Gordon Hay Scholarship Committee
c/o Blumenthal Performing Arts Education Department
345 North College Street, Charlotte, NC 28202

By fax to 704-444-2076

By scanning and emailing all materials to efigueroa@ncbpac.org

By dropping off in person at the Guest Services desk at Sprit Square, 345 North College Street.

If you have questions regarding the application process,
please call Eric Figueroa at 704-348-5770.